











Holland Marsh Vegetables - -Treasure Them



12-16715 Yonge Street, Suite 296 Newmarket, ON L3X 1X4

What's Behind Door Number 2?

Welcome to the final clip from the Holland Marsh Growers' Association – and the announcement that we have been building up to, but, with the hint dropped in our last release. It has been a sincere pleasure and privilege to bring these information clips to the attention of our public viewing audience and we hope that there was equal benefit for all who saw what a wonder the Holland Marsh truly is – not just the land, but its people as well.

These clips have been a small reflection of the efforts that the farming community have upon the area and our fellow citizens – when it comes to the environment, its economics, and our ability to feed a nation. We are truly Ontario's Soup and Salad Bowl for a reason – and we are proud of what we do.

This final clip is called *Economic Challenges and Opportunities* because that is indeed what the Holland Marsh – filled with its challenges but providing opportunities throughout its very history. This area and its people have risen up time and again to the challenges that have confronted the Holland Marsh and area – and remain one of the province's crown jewels, in more ways than can be imagined.

Economic Challenges & Opportunities <u>https://vimeo.com/channels/561395</u>

And as some have guessed, the Holland Marsh Growers' Association is proud to announce its major announcement: a full length documentary about the farmers in the Holland Marsh called *The Marsh Mucker's Tale*. This is the first such feature documentary about farmers and farming in Ontario – and will not be available for some time on the Internet, instead, the HMGA is offering it to any groups that would like a viewing. We are also negotiating to get it on television for a much wider audience, so that our fellow citizens are able to enjoy, momentarily, the life of a marsh mucker. We proudly hold this up as a first of its kind for a reason, there are 38 different farmers involved in the making of this production, who all farm different crops from Ontario's Soup and Salad Bowl.

It has been a pleasure to present these clips and the documentary to our fellow citizens as a reminder of the hard work, efforts, and joy the farmers from the Holland Marsh endure to feed a nation. As a bonus clip, we have attached both the trailer to the documentary and the complete package of video clips as one viewing. However, below, we have listed the entire video package sent throughout this series.

If you have any questions or would like a viewing, please don't hesitate to contact Jamie Reaume at <u>jreaume@rogers.com</u> or 905-251-6786 or Jody Motts at <u>inyourhands@sympatico.ca</u> or 905-868-6737.











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Association 12-16715 Yonge Street, Suite 296 Newmarket, ON L3X 1X4 Enjoy at your leisure – and, again, we have been very pleased to present this series to you along with a thought-provoking, unscripted documentary about Ontario's crown jewel: the Holland Marsh.. This clip will also be put up on the Holland Marsh Growers' Association website (<u>www.hollandmarshgold.com</u>) and its YouTube channel. Feel free to pass it on – all of them.

And for those who missed our previous clips, far be it for us to forget about it:

1. Feeding the Golden Horseshoe & Beyond https://vimeo.com/channels/561042

2. Safe Food, Sound Practices https://vimeo.com/channels/561375

3. Moving Farming Forward https://vimeo.com/channels/561377

4. Adapting for the Future https://vimeo.com/channels/561381

5. The Land, Our Precious Resource https://vimeo.com/channels/561387

6. Confronting Climate Change https://vimeo.com/channels/561393

Bonus clips included:

The Growing Good Foods Ideas

http://www.king.ca/Business/Pages/GoldinKingTownship.aspx

The complete series on one site:

http://vimeo.com/channels/558900

And the documentary trailer to *The Marsh Mucker's Tale*:

http://vimeo.com/channels/584912